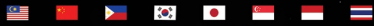


**ASIA**  
THE WBFF

**2017 SINGAPORE**



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## **#1 Male Fitness Model**

The WBFF will be judging males on their masculine style, marketability and stage presence; Male models will also be judged on their ability to display their character, style and self-confidence. Males will be expected to show off their physical attributes that project a fit and healthy lifestyle; a lean, well-proportioned toned and healthy looking body is the look that is wanted. There will be two rounds for this category:

**Swimsuit round:**

Square cut spandex style swim shorts are the suggested choice for Male Fitness Model contestants

**Evening Wear Round:**

All male contestants are required to wear formal attire. Jeans and a t-shirt are unacceptable, and will be marked down. All males are expected to present themselves in a runway style fashion for this category. Couture GQ style dress is suggested.

### **Scoring Card**

40% - Overall Marketability

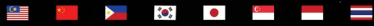
40% - Physique

20% - Stage Presence

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## **#2 Male Muscle Model**

This category is for the athlete who is too big to be considered as a fitness model but does display muscle definition and more size, Muscle Model, men are judged on overall physique, conditioning and overall balance of physique, muscle definition. Wearing a square cut spandex style swim shorts will be the suggested choice for Male Muscle Model contestants. There is only one round for this category.

This category is judged based on a 60 / 40 split for the scoring. Males can also choose to crossover into Fitness Model.

### **Scoring Card**

60% - Physical Physique

40% - Marketability and Stage Presence

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### **#3 Diva Fitness Model**

What Exactly Is A DIVA?!?! A diva is a great or famous woman. A female deity. 2. A woman who is adored, especially for her beauty. 'Diva' is the Italian word for "goddess" the feminine form of the Italian word divus (= "GOD").

Contestants for the Fitness Diva Model category are being judged on their sense of style, poise, overall beauty and stage presence as well as display a fit and toned physique. Fitness Diva Models will be expected to walk on stage in particular pattern which will be explained at the athletes meeting the evening prior to the competition style walk. Competitors must be able to present themselves in a classy feminine and tasteful way that is marketable. There will be two rounds for this category competition:

#### **Bikini Suit Round:**

Any colour pattern and style. As it is conservatively presentable. Thong style or any other inappropriate swimwear is absolutely not allowed.

#### **Themewear Round:**

As a WBFF Fitness Model we require female competitors to bring a creative, and glamorous themewear to the stage. Different ideas may be Victoria Secrets Style Glamour, Vegas Show Girls, this round should not become confused with a sportswear theme round. This is definitely a very creative and glamorous round for the female delegates to display their beauty and conditioning.

#### **Scoring Card**

40% - Overall Marketability

40% - Body Tone

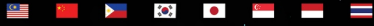
20% - Stage Presence, Poise, Confidence

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### **#4 Diva Bikini Model**

The Diva Bikini Model is primarily a beauty contest. Competitors are judged upon their overall beauty and body shape and tone. This category consists of two rounds, bikini round, and evening gown round.

#### **Bikini Suit Round:**

Attention is focused on beauty of face, figure, physical fitness, and the confidence with which each contestant carries herself. The two piece outfit should best compliment your physique. Any colour pattern and style. As it is conservatively presentable. Thong style or any other inappropriate swimwear is absolutely not allowed.

#### **Evening Gown Round:**

The following are guidelines and expectations set forth by the WBFF. Each delegate wears a gown she has chosen for herself, which must be classy form fitted and long, any style. Attention is focused on each contestant's overall appearance, self-confidence, sense of style and the beauty she brings to the gown of her choice. Long gown length that falls below ankles. Any style, fabric, beads and sequins is fine. It is suggested that the female competitor chooses a gown that best shows their personality but also a gown that is fashionable and couture. Too much patterning is not advised.

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## **#5 Diva Figure Model**

The WBFF judging criteria for the figure category is as follows. There are two rounds which are judged, the Symmetry Round and Group Comparisons round. There is no routine round in the WBFF figure competition. Females are encouraged to display their body in a graceful and feminine way which represents a desirably lean and healthy lifestyle; a look that is more natural, sexy, and athletic.

Diva Figure Two Piece Suit Guidelines:

A two-piece suit is the only requirement for this competition category. Any colour pattern and style. As it is conservatively presentable. Thong style or any other inappropriate two piece posing suit is absolutely not allowed.

Competitors are expected to wear a two-piece swimsuit and 5-6 inch stiletto heels that are stylish and classy. There is only 1 round for this category, with 2 segments:

Segment 1: Symmetry

Contestants will be required to perform a series of quarter turns to their right, which will be directed by the head judge. All sides of their physique will be compared for symmetry, aesthetics, and presentation

Segment 2: Comparison

Contestants will be judged against others in their category, based on athleticism by assessing the degree of firmness, symmetry, proportion and the overall healthy physical appearance including complexion, poise and overall presentation.

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## **#6 Commercial Model**

Commercial modelling is one of the largest most diverse fields of modelling, Models are used in television ads and instructional or corporate videos. This is a very specialized but lucrative area of modelling. Models may be featured in catalogues/ magazine advertisements modelling, beauty products, life style, fashion ads, and anything where a model is used in an ad to sell a product or a service. Commercial print models promote clothing/products on billboards, buses, magazines and newspapers.”

Entry Criteria:

Females:

- Must be at least 17 years of age
- Ages 17-34 eligible to compete in this contest
- Height requirement: 5’6 to 5’11

Males:

- Must be at least 18 years of age
- Ages 18-35 eligible to compete in this contest
- Height requirement: 5’9 to 6’2

Competition Stage Guidelines:

All selected finalists must show ability to display confidence and marketability and will be expected to model in front of a panel of esteemed judges on stage. Contestants will be expected to model in two rounds:

- Round one: Full piece swimwear for female and square cut trunks for males
- Round two: Fashion attire- details will be sent to all finalists

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## **#7 Transformation Division**

All participants must be at least 18 years of age and older, male or female - transformation can be anywhere from 3 months to 3-4 years' back. Contestants will be judged on their personal story and weight loss transformation.

Contestants must bring a printed copy of their personal story at registration including their total weight loss and also a memory stick with your before photo on it. Contestants will be presented live on stage where the final result of their transformation will be revealed.

On stage contestants will present themselves in any swimwear attire- two-piece or one-piece personal choice - any suit that compliments the contestant and is classy. Shoes worn must also complement the contestants outfit. 3-5 inch heels preferred. For males, swim shorts or square cut shorts with bare feet sandals, or sport shoes that also fit the attire.

Contestants will be expected to model in two rounds:

- Round one: Full piece swimwear for female and square cut trunks for males
  - Round two: Fashion attire- details will be sent to all finalists
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## **More Information**

### **1. Eligibility Requirements**

WBFF Inc. encourages all men and woman meeting the eligibility requirements to participate. We welcome all competitors of any ethnicity or decent to compete with us. There is no performing talent competition and no experience is necessary. We welcome beginners.

Contestants must be at least 18 years of age at time of competition. Contestants can compete in any event from any city or country in any scheduled WBFF events around the World. Some countries may require an official VISA invitation letter for immigration purposes.

### **2. Specific Tanning Guidelines with the WBFF**

To all contestants of the WBFF, we want to set forth more straightforward guidelines for the WBFF tanning for the stage. We work with official tanning companies for each event who understand the look that the WBFF expects for the stage. We are looking for males and females to bring a more natural and presentable look on stage. Something that accents the body of the competitor. Sometimes a deep muddy looking tan can actually affect the overall natural look of an individual.

If you have any questions about the tanning please do not hesitate to contact us. This is only a way to enhance the quality and brand of the WBFF and the look of WBFF models and competitors. These guidelines will be strictly enforced in all events for the season. There are official tanning partners that all contestants are expected to book through.

### **3. WBFF Shoe Guidelines**

In line with the WBFF brand contestants are strongly encouraged to choose a classy style pair of shoes that compliment themselves and competition wardrobe. Clear stilettos are no longer a part of the competition attire. The WBFF Organization prefers a shoe style that is more stylish and classy. Any style, colour, or stones etc. that fit the attire are allowed. 5 - 6 inch is still the max height that is suggested.





## 4. Other Information for WBFF Competitors

### 4.1. WBFF Official Backstage Rules

#### Alcohol

No alcohol is permitted at any WBFF event. This is not the image we want to portray. No alcohol is allowed backstage at any WBFF event. Athletes caught with alcohol will be disqualified.

#### Personal Belongings

All athletes are responsible for their personal belongings. Please be selective in regards to what you bring to a show. The WBFF or venues will not be responsible for lost or stolen items.

#### Unauthorized Personnel

There is limited space backstage. There is no trainers, friends, family members or assistants allowed in the backstage area. WBFF shows run professionally, and therefore need everything to work efficiently backstage. Please have everything prepared before you arrive.

All athletes are expected to respect their fellow competitors, we want to create a positive atmosphere backstage where everyone can feel comfortable and at ease. The WBFF will not tolerate inexcusable behaviour backstage. Please help out one another to make the whole event a positive and memorable event for all.

### 4.2. Personal Grooming

#### Skin, Tanning

The WBFF works with their official tanning partners to ensure their competitors are taken care of. An even tone tan is suggested for the event. Consult professionals to help achieve best results possible. A tan that is not too dark or black is especially suggested. A natural healthy look is what the goal should be for each contestant. Email the WBFF for more info at [info@wbffasia.com](mailto:info@wbffasia.com). Skin oils should also be avoided, as a natural even look is preferred over a look that is too greasy and oily.

#### Hair

May be worn any style, no distracting hair pieces/hats should be worn.



### Jewellery

May be worn, distracting jewellery should not be worn. Chandelier earrings are permitted in all female categories however should not be touching shoulders.

### Suits

No thongs or G-strings allowed, suits must compliment your physique. Scrunch bottoms are permitted as long as they are fitted appropriately. See separate category recommendations.

### Competitor Numbers

Will be given out at the athletes meeting the evening before. Buttons should be placed on the left hip in order for judges to read competitors numbers clearly. If you are in two categories you will be given a number for each category

### Accessories/Props

Accessories to help compliment the outfit or bikini are accepted. Chandelier earrings or bangles are acceptable. Anything that may become distracting should be avoided.

Appropriate Props can also be used for Female Fitness Model categories. Using people as props is not permitted for WBFF events.

### Music

Is not needed for any categories, we will provide the music.

### Notes

The winners may not score the highest in any one particular category but will do well in all events combined. They will be women and men who possess the entire package of personality, intelligence poise, fitness and beauty/marketability. They should understand that, along with the prizes and glamour, there comes a responsibility to the WBFF Corporation, sponsors, community and to the Fitness Community. They automatically and instantly become role models. It is certain to be a year of personal growth and maturing that money cannot buy.